

FOR IMMEDIATE RELEASE

**XTREME MMA - MIXED MARTIAL ARTS CAGE FIGHTING
LIVE ON THE INTERNET @ www.mmatv.tv
PRESENTS AUS/NZ vs. USA
(7PM, SYDNEY AUSTRALIA/SATURDAY JULY 31, 2010)**

JULY 20, 2010 - With UFC Fever still in the air, Sydney is about to get a taste of Mixed Martial Arts Cage Fighting action as Xtreme MMA launches its highly anticipated show on Saturday, July 31 2010 at the Sports Centre, Sydney Olympic Park.

For the very first time the event will be streamed live on the Internet via a new Internet hub at www.mmatv.tv. The live event has been co developed by Planetstream and Let The People Speak in conjunction with the local promoters.

Matt Coleman says, 'We are excited to be involved with this first event as fans are fanatical around the world with the sport so we are tapping into places like Japan and Asia as well as the USA and New Zealand and parts of Australia that can't buy a ticket to the event.'

Planetstream CEO Aaron Crabb added, 'We are proud to help bring this action to the fans out there across the globe. In a sport growing exponentially, fans are starved of action, so we know they are in for a treat. Along with other features, we will immediately be putting the fights up, in full, as on-demand streams to better suit the different time zones of fans across the globe'.

XMMA presents a night of world-class cage fighting action showcasing the best from Australia and New Zealand up against the USA. For the first time ever in Australian and New Zealand fight history, there will be 16 heavy weights, all current and former titleholders battling it out in the one night.

Some of these World Class fighters include:

Lucas 'Big Daddy' Browne (XMMA Oceania Champion) AUST vs. Mike Kyle (King of the Cage Champion) U.S

Peter 'Rolling Thunder' Graham (K1 Oceania Champion, MMA Dream fighter) AUST vs. Carter Williams (K1 U.S Champion, an MMA Veteran who has crossed paths with Rampage Jackson) U.S

Doug Viney (K1 New Zealand Champion) NZ vs. Bobby Southworth (StrikeForce Champion, UFC season 1 reality show contender)

Also featured during the night:

Big Bob Mirovic (3 x Former Australian Champion) Crosses over from Boxing to MMA for his highly anticipated Cage debut

Marvin 'The Beast' Eastman (Elite FC Champion) U.S

Rony 'Sly' Sefo (K1 Veteran and NZ Champion, MMA Japan Circuit)

These heavy hitters will ensure an electrically charged night full of mayhem and unpredictable knockouts.

In addition, there is a full under card with Australia's best up and coming fighters. For Fight Card updates and undercard visit www.xtrememma.com.au

Mixed Martial Arts action the likes of which Australia has never seen before!

For those unable to make it to Sydney, Online tickets are USD \$14.95 each and give you full access to all fights LIVE and then on demand for a limited time. It's the closest thing to being there!

For More Information Contact:

Let The People Speak

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Company Information

Let The People Speak is an entertainment company focused on music and live events. The company has a management agency and represents a number of music acts such as Midnight Youth and Dane Rumble plus a live touring company and also offers mobile marketing and Internet services.

Planetstream

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Company Information

Planetstream Limited is the pre-eminent live stream provider in Australasia. Founded in 2002, they broadcast through their unique live and on demand platform international sports and entertainment events from venues around the globe.

XTREME MMA ANZ vs USA
Australia / New Zealand
Saturday, 31st July, 2010
Show Starts at 7PM
Australia's Most Exciting Cage Event

Lucas Browne VS Mike Kyle VS Peter Graham VS Carter Williams

Michael van der Vliet VS Marvin Eastman VS Doug Viney VS Bobby Southworth

David Solomovic Bob Mirovic Sam Brown Rony Sefo Felise Leniu Dion Leapepe Ivan Andres Gallindo Fabio Galeb

Biggest Heavyweight Card in Australian Fight History

For Undercard and Updates go to www.XTREMEMMA.com

THE SPORTS CENTRE | OLYMPIC BOULEVARD | SYDNEY OLYMPIC PARK

Ph. 02 97630111 Tickets: **TDA** TicketDirect.com.au

www.PunchEquipment.com **PUNCH** www.PunchEquipment.com